



programs made easy



alphabroder BENEFITS

register your apparel program with us

YOUR BENEFITS

✓ PRICE

- Guaranteed for one year from the start date of your program*

✓ MERCHANDISE

- Product experts to suggest program ready styles to make your program a success
- The best product assortment in the industry

✓ SUPPORT

- Dedicated program specialist
- Marketing tools to help create storyboards, virtuals and flyers

✓ INVENTORY

- **primeplus** styles are the foundation of any complete professional outfitting program
- Visibility to allow for better inventory planning

✓ NOTIFICATION

- Notice for style phase out
- Style recommendations
- Program renewals

alphabroder apparel program defined

An alphabroder customer registers an end-user program with one or more apparel styles from our Private Brands listed below. Registered programs must include at least one style that will be purchased at \$1000 or more annually.

NORTH END

TEAM **365**

DEVON & JONES®

CORE **365**

H HARRITON

our commitment



PROGRAM WIN!



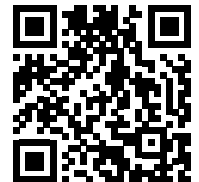
Program Registration & Confirmation

Dedicated specialist creates profile – verifies active style status – verifies inventory – and provides confirmation



On-Going Tracking

To keep your program on track



Scan Here
to learn more about
primeplus products.

To register a program, please click on the link: <https://www.alphabroder.ca/program-request> or for more information please contact alphabroder Canada Customer Service at 1-866-274-2489 or Customerservice@alphabroder.com

* Price guarantee is limited to Private Brands listed above.